

Kintyre Action Plan : Status Report

Kintyre Action Plan		
Action / Project 1.2a Supportive Business Environment	Prepared By: Kate Fraser	Date: 20/8/12
Action / Project Overall Status: Delivery of Business Gateway service		
Action / Project Summary: <ul style="list-style-type: none">• Business Adviser ran a Meet The Adviser clinic in Campbeltown 25 June• Business Adviser on Colonsay 24 July• Business Adviser on Jura 6 August		
Milestone/s scheduled for completion <ul style="list-style-type: none">• Meet the Adviser Session scheduled for Campbeltown (tues 25 September) and then monthly thereafter on the last monday of the month• A Business Adviser will be available bi-monthly on Islay for 2 days, from September. Dates tbc• A business skills workshop programme for Campbeltown based on identified demand from local businesses has been developed in partnership with Mary Dott, Town Centre Manager. Workshops scheduled include Build your Own Business Website 23 October, Introduction to Social Media 24 October and Public Sector Procurement 4 October.• New workshops including Visual Merchandising for Retailers and more advanced Social Media Practitioners are in development, planned for delivery in Oct/Nov.• Next start-up workshop for Campbeltown is booked for November but an additional workshop can be delivered sooner if required.• There have been some changes in the Business Gateway team in order to expand the delivery area to include Helensburgh and Lomond from 1 October 2012<ul style="list-style-type: none">○ Mid Argyll Kintyre and Islay will be supported by the Business Advisers Barbara Halliday and Ann Scott. Barbara has already been supporting MAKI as an adviser since 2009 and will now attend the KIWG instead of Mary Kennedy. Mary will be supporting Helensburgh & Lomond and Cowal and Bute, with Ann Scott.○ All enquiries for support should be directed to 01546 605 459 so that the appropriate adviser can be allocated		

Impact:

- 8 start-up businesses have been supported in Kintyre & Islay in April – July, compared to 3 for the same period last year.
- 17 Existing businesses have been supported accross Mid Argyll Kintyre & Islay in April - July. These businesses either attended a workshop, met an adviser or had a query resolved successfully
- There are currently 3 Kintyre businesses supported in the growth pipeline (growth potential identified through Business Gateway support with further support provided by HIE)
- 37 Business Adviser appointments in MAKI for April - July, on a par with Oban, Lorn & the Isles
 - 9 Existing businesses
 - 28 Pre-start/start-up businesses